



GLR WEEK 2022

BRIGHT SPOTS AND SILVER LININGS

\$65 to Advance Digital Equity: Leverage Challenges & Opportunities for State & Local Funders

The Campaign for
**GRADE-LEVEL
READING**



GLR WEEK 2022 JULY 18-22

Bright Spots and Silver Linings

GLRWeek2022.gradelevelreading.net / #GLRWeek #BrightSpotsSilverLinings

\$65B to Advance Digital Equity: Leverage Challenges and Opportunities for State and Local Funders

Housekeeping Tips

- Please introduce yourself in the Chat box
- All attendees are participating in Listen Only mode
- Post your questions in the Q&A box
- All resources linked in the chatbox will be shared in a follow-up email
- We are offering live ASL interpretations services and you will see the interpreters on your screen for the duration of this session.
- Webinar is being recorded & will be made available
- Webinar is also being live-streamed on Facebook
- Follow the conversation on Twitter and LinkedIn, using #GLRWeek #BrightSpotsSilverLinings and tag us @readingby3rd
- Please take the brief evaluation survey posted at the end of the session



Plenary Sessions



A Virtual Gratitude Reception: CGLR Salutes Our Public Libraries

Monday, July 18, 3–4:30 p.m. ET

Building Blocks for the New Normal: Mining the Bright Spots and Silver Linings

Tuesday, July 19, 3–4:30 p.m. ET

\$65B to Advance Digital Equity: Leverage Challenges & Opportunities for State & Local Funders

Wednesday, July 20, 3–4:30 p.m. ET

Community Coalition Leading Organizations: Celebrating Community and Cultivating Resilience

Thursday, July 21, 3–4:30 p.m. ET

Assume Collaboration: The Consultative Conversation on Aggregating for Impact Continues

Friday, July 22, 2–3:30 p.m. ET (invitation only)

State Events



Visit our new conference site to find out more information

<http://glrweek2022.gradelevelreading.net/state-events/>



Moderator
An-Me Chung, Ph.D.
Director, Teaching, Learning & Tech
Strategic Advisor, Education Policy Program
New America



Presenter
Amina Fazlullah
Equity Policy Counsel
Common Sense



Presenter
Cheri Coryea
Manager, Digital Access for All Initiative
The Patterson Foundation



Presenter
Jack Lynch
Chief Operating Officer
EducationSuperHighway



Presenter
Shayna Englin, MPP
Director, Digital Equity Initiative
California Community Foundation



Presenter
Ashley Pollard
K-12 Digital Access Program Manager
City of Philadelphia



Digital Access for All

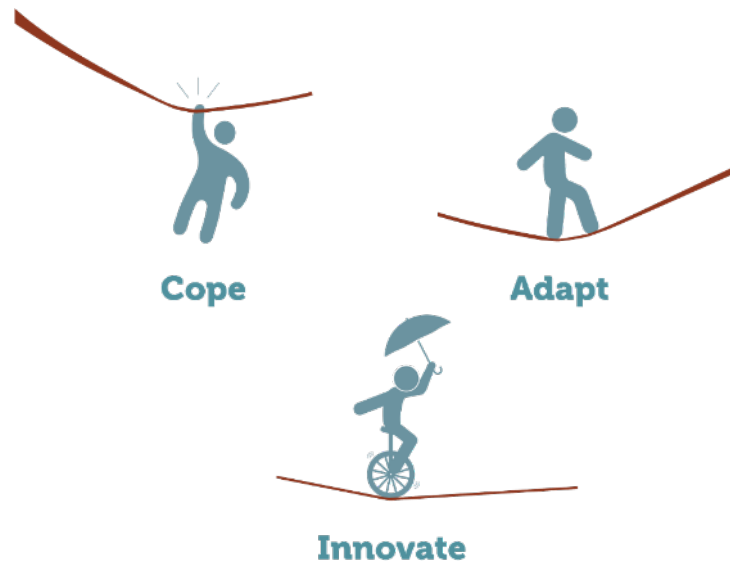


The Patterson Foundation GLR Week 2022 Advancing Digital Equity

July 20, 2022

The Patterson Foundation Digital Access for All Initiative (DA4A)

**TPF Strengthens People, Organizations, and Communities
in ways that foster wide participation.**



- Charlotte
- DeSoto
- Manatee
- Sarasota



The DA4A Journey



- Exploration
- Local/Regional/National Perspectives & Viewpoints
- Focus on ALICE Households
- Two Critical Questions:
 - “Who else cares?”
 - “What are the possibilities?”

MYTH

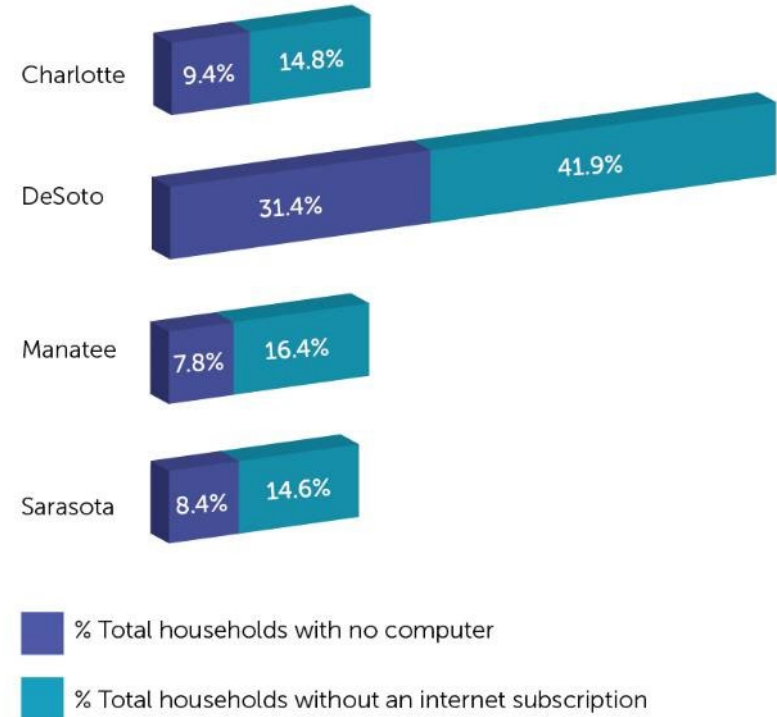
Everyone has internet access.

The FCC estimates that at least 21 million Americans don't have access to the internet across the country. But other estimates, including one from Microsoft, put that number as high as 162 million."

— The Pew Charitable Trusts, 2020

FACT

2019 American Community Survey by the U.S. Census Bureau



Charlotte	DeSoto	Manatee	Sarasota
7,248	3,789	11,312	15,283
11,363	5,061	23,772	26,751

Digital Access for All Initiative 2022 Milestones



- **42+ blog posts** on digital access
- **23 DA4A newsletters**
- **38 digital access articles** from aspirations to action
- **30+ presentations** to national and regional organizations
- **50+ interviews** with county, city and community leaders
- **10 webversations** with partners in our 4-county area
- **26 presentations** to local, national and regional audiences
- **165+ research reports** and resources collected and curated

Pre-K-12 Solution: PHLConnectED



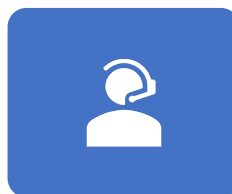
Comcast wired internet service for all households without access.



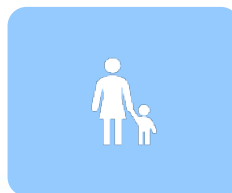
T-Mobile Wifi Hotspots for those who need a mobile internet solution.



Schools **supply learning devices** (Chromebooks, laptops, iPads, etc.).



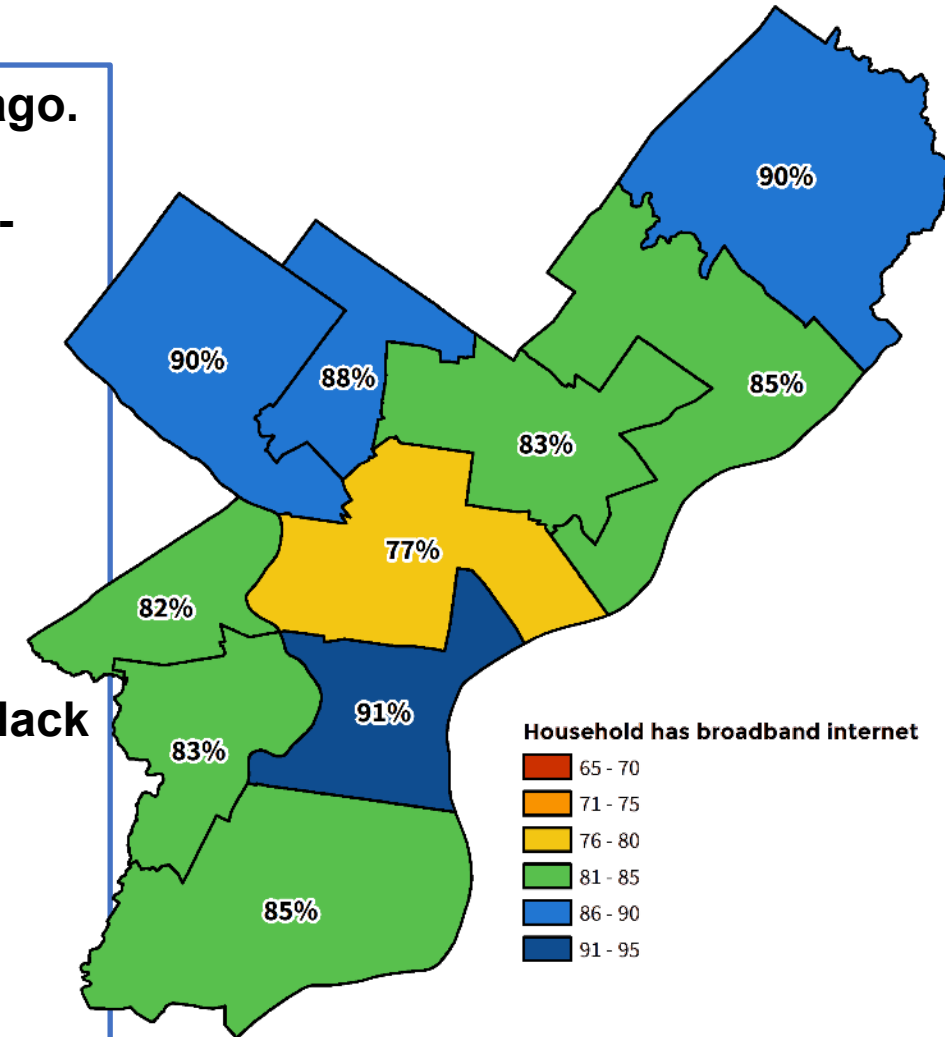
211 hotline where families can call for program eligibility screening and to help get connected.



City and community organizations help with **targeted outreach, digital navigation, and digital skill building.**

THE PHILADELPHIA STORY AS OF 2021

- ❑ Broadband adoption in Philadelphia is higher than two years ago.
- ❑ Discount offers make a difference, especially for K-12 and low-income households.
- ❑ Even with these discount programs, one third of Philadelphia broadband households are “**subscription vulnerable**”
 - ❑ Experienced service interruption in the pandemic;
 - ❑ Say it would be difficult to keep service without a discount, or;
 - ❑ Are low-income (e.g., incomes under \$20,000 annually).
- ❑ For discount programs, the largest challenge comes from the lack of public awareness of what is available.
- ❑ Those “not online” are older and have lower incomes.
- ❑ Affordability is the chief barrier (either monthly fee or cost of computer)



CITY'S DIGITAL EQUITY PLAN

4 KEY GOALS



GOAL 1: DEVICES

PHILADELPHIANS CAN
ACCESS APPROPRIATE
AND AFFORDABLE
TECHNOLOGY DEVICES

GOAL #2: CONNECTIVITY

PHILADELPHIANS
CAN ACCESS AND
AFFORD THE INTERNET
CONNECTIVITY THEY
NEED

GOAL #3: TRAINING & WORKFORCE

PHILADELPHIANS
DEVELOP THE DIGITAL
SKILLS NECESSARY FOR
WORK AND LIFE

GOAL #4: ECOSYSTEM

PHILADELPHIA GROWS
AND SUSTAINS THE
INFRASTRUCTURE AND
ECOSYSTEM TO
INCREASE DIGITAL
EQUITY

City-Sponsored Digital Equity Initiatives + Partnerships

PHLConnectED

Pre-K-12 internet access program established in 2020

Provides free internet access for eligible pre-K-12 families through Comcast IE and T-Mobile hotspots

\$16M investment over 3 years

Managed by OIT / MOE
www.phila.gov/phlconnected

KIT Centers

Citywide network of public technology centers established in 2011 housed in PPR centers

Computer access + Digital literacy + Adult Ed + Workforce

Managed by OCF/Parks and Rec

Digital Literacy Alliance

Grantmaking and advisory body established in 2016

Supports innovative digital literacy projects. 7-8 projects funded each year at ~\$15-25K

Managed by OIT

PHLDonateTech

Device refurbishing campaign and Device Fund established in 2020

Works with recyclers to collect devices, refurbish them, and redistribute to residents in need
~\$55K

Managed by OIT
www.phila.gov/phldonatetech

Digital Navigators

Three CBOs funded to provide helplines and supportive digital case management services
\$150K/year

Managed by OIT/DLA/UW

Program Successes



Digital Literacy Alliance

6 grant rounds in 6 years

\$1M+ in funds dispersed

35 community-based organizations funded

PHLConnectED

21,00 internet connections provided since August 2020.

- Over 7,030 students received hotspots
- Over 14,500 households connected to Comcast IE

Digital Navigators

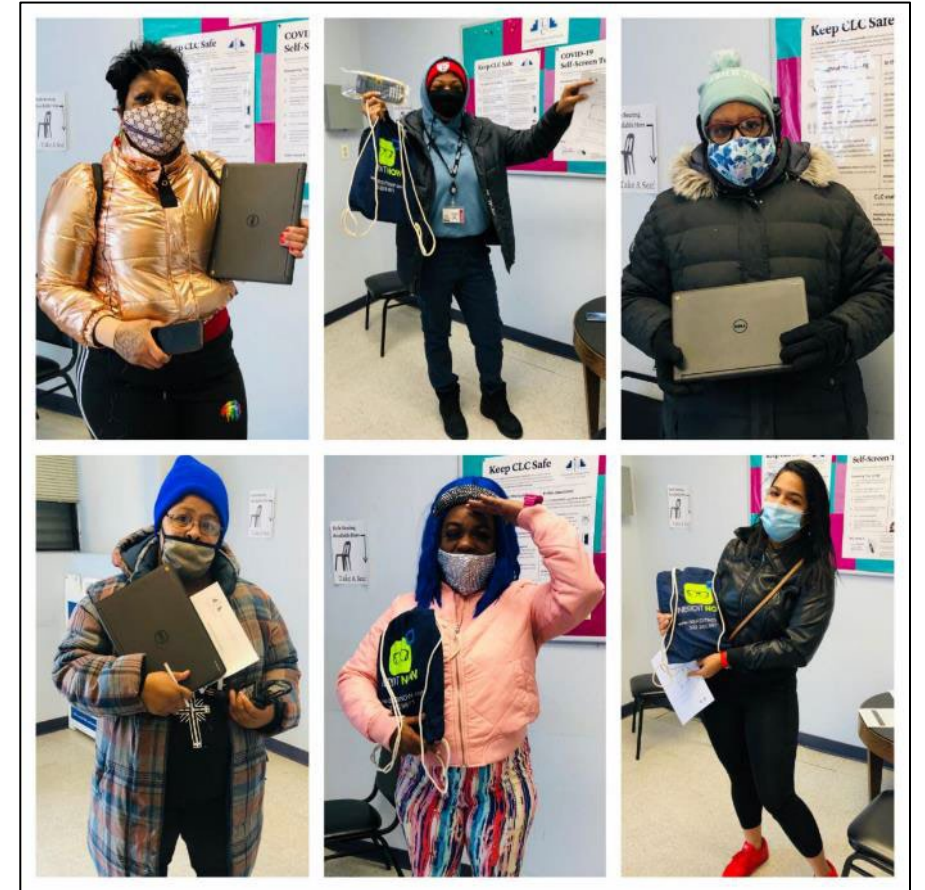
1,700 total unique callers from June 2020-March 2022

2,761 total caller interactions

PHLDonateTech

4,800+ devices collected in 2021

1000+ devices refurbished and distributed in 2021



Beyond Literacy clients receiving free devices

California Community Foundation

Our mission is to **lead positive systemic change that strengthens Los Angeles communities.**

We envision a future where all Angelenos have the opportunity to contribute to the productivity, health and well-being of our region. And **we believe that our common fate will be determined by how successfully we improve the quality of life for all of our residents.**

The impact we help create is of, by and for Los Angeles, because the community is our foundation.



California
COMMUNITY
Foundation

2020-2021 | ANNUAL REPORT

A BILLION DOLLAR COMMITMENT

TO THE FUTURE OF LOS ANGELES

TOTAL GRANTED TO L.A. COUNTY:

\$846,170,690

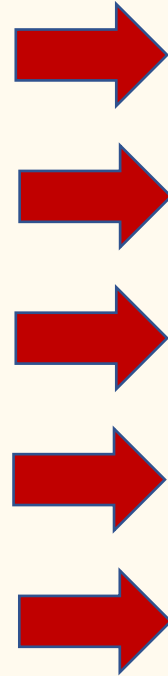
www.calfund.org/2021annualreport

Digital Equity Initiative Mission

The Digital Equity Initiative is a multi-year project of the California Community Foundation (CCF) that will seed and support a digital equity movement in Los Angeles County, rooted in our diverse urban, suburban, and rural communities, with the **power and capacity to evolve the political, policy, regulatory, fiscal, and physical infrastructure of broadband** to meet the needs of every Angeleno and drive equitable access to **fast, reliable, and affordable internet**.

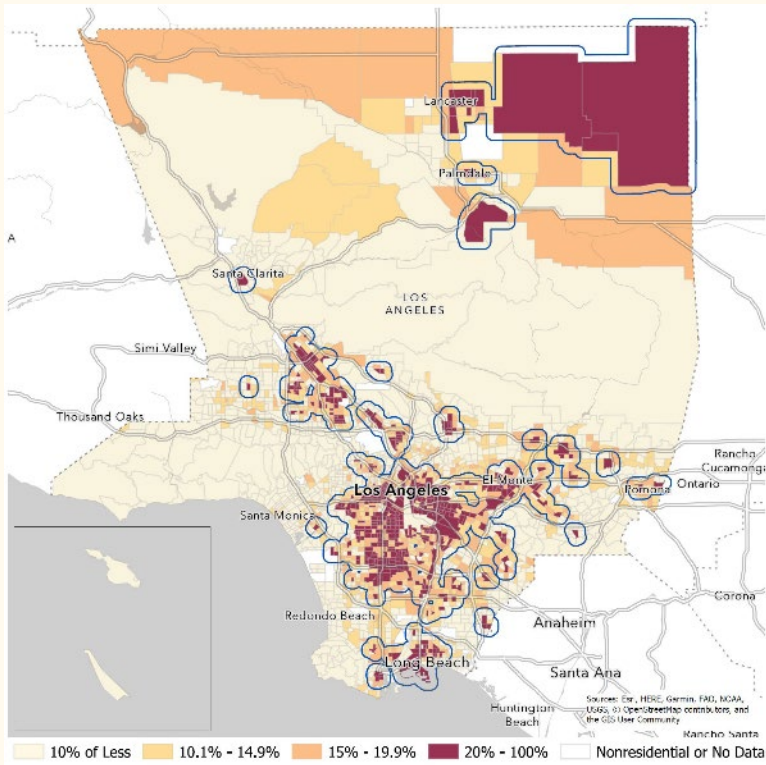
Digital Equity Initiative Origins

- Education
- Health
- Immigration
- Housing
- Civic Engagement

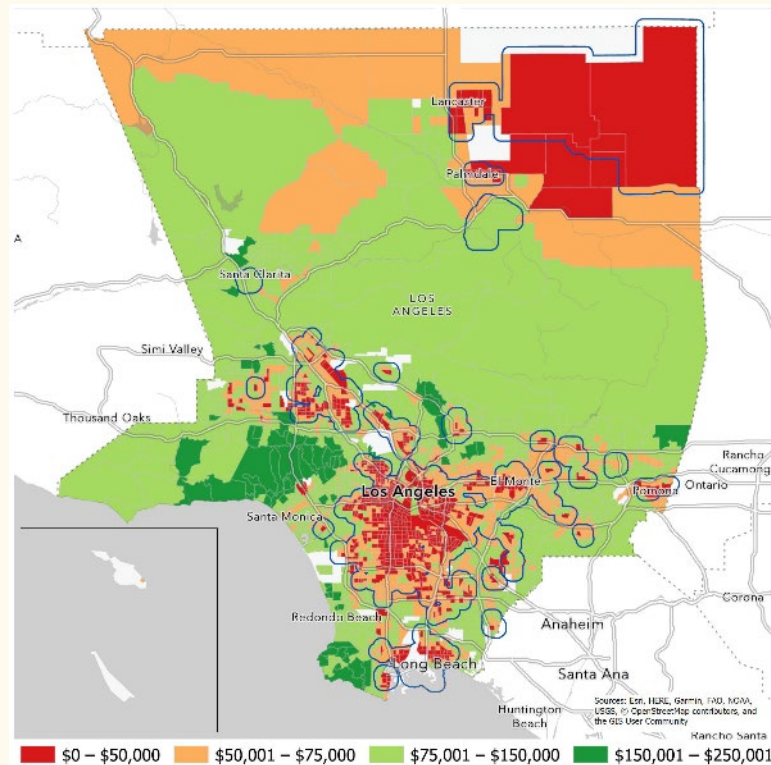


**Lack of access
to fast, reliable,
and affordable
internet**

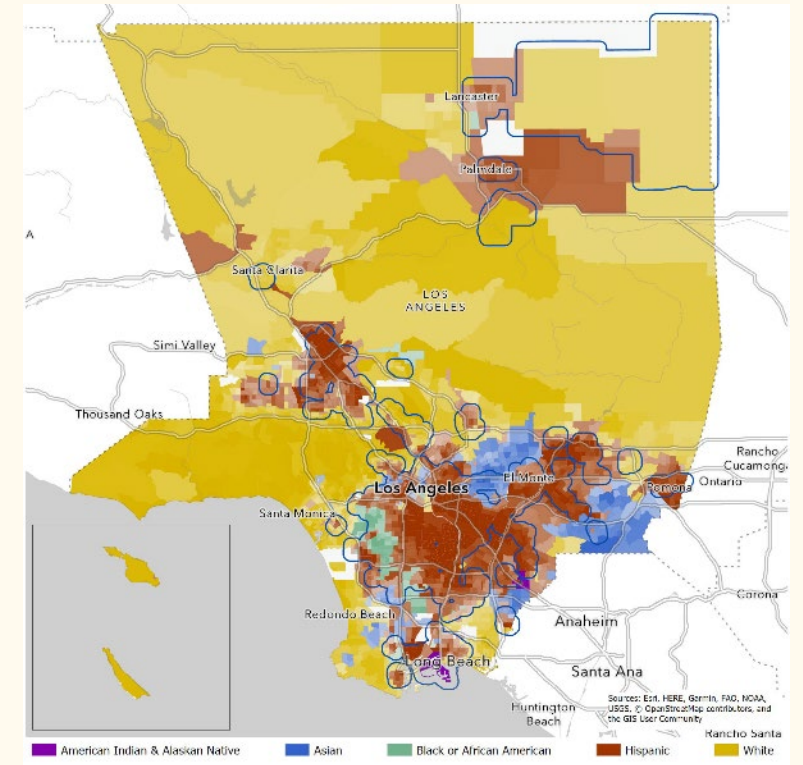
Digital Inequity in Los Angeles County



% without internet access



median household income



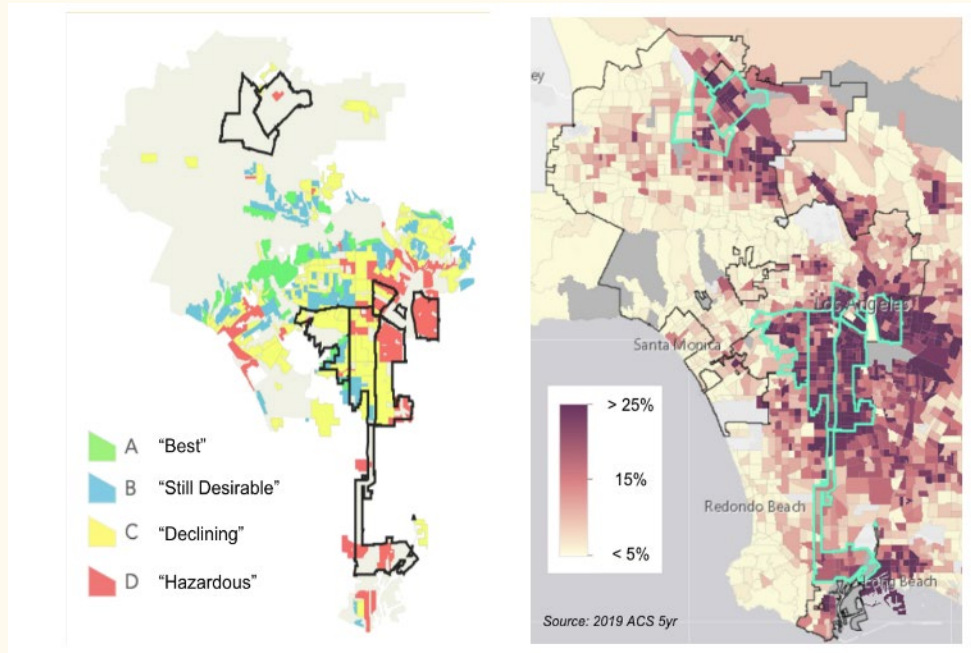
predominant race by census tract

Root Causes

Digital Redlining:
Systemic **racism** +
discrimination built into
internet infrastructure

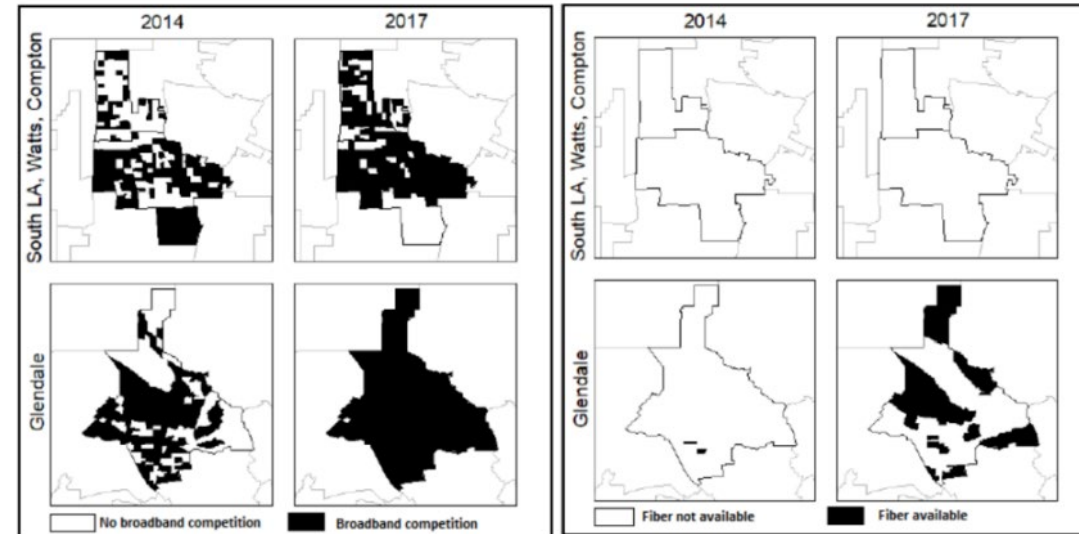
Industry capture of
policy and regulatory
processes

Narrative misdirection:
bad data, jargon,
technical complexity,
obscure systemic drivers
+ options for change



HOLC 1939 map of Los Angeles

2019 ACS % of Households
with no Internet



Source: www.tinyurl.com/DigitalDivideLA

Digital Equity LA Coalition

Education

- Center for POWERFUL PUBLIC SCHOOLS
- United PARENTS & STUDENTS
- L.A. Coalition for Excellent Public Schools
- Great Public Schools Now
- PIQE (Public Interest Quality Education)
- Communities In Schools® Los Angeles
- UNITELA
- ITUP (Insure the Uninsured Project)
- LCHC (Latino Coalition for a Healthy California)

Digital Inclusion

- NDIA (National Digital Inclusion Alliance)
- ELECTRONIC FRONTIER FOUNDATION (EFF)
- Innovate Public Schools
- the Y (YMCA)
- IISR
- PaRa loS niñoS for the childRen
- Health

Community Power

- CALIFORNIA NATIVE VOTE PROJECT
- ILSR
- PaRa loS niñoS for the childRen
- THE PEOPLE'S RESOURCE CENTER
- Housing

Climate

- Pacoima Beautiful
- TURN (The Utility Reform Network) - Lower bills. Livable planet.
- ABC Alliance for a Better Community
- LA Voice
- ACTIVE A 5GV

Economic Development

- DESTINATION CRENSHAW
- INNERCITY STRUGGLE - Building a Movement in the Eastside
- LAEDC
- LATECH.ORG
- Southeast Community Development Corporation



GRADE LEVEL READING WEEK

\$65B to Advance Digital Equity: Leverage Challenges & Opportunities for State & Local Funders

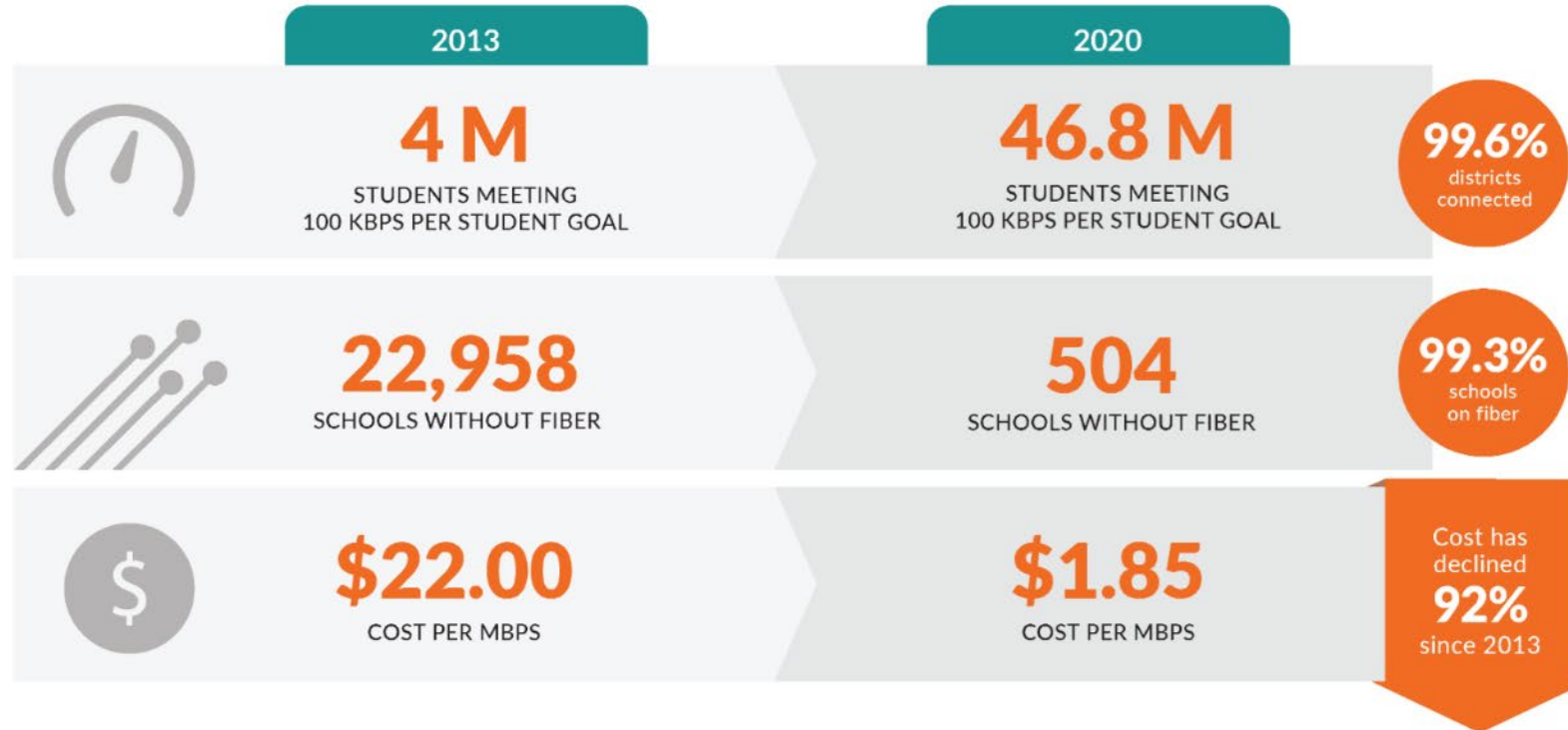
EducationSuperHighway

Jack Lynch, COO



From 2013 to 2020 EducationSuperHighway led the effort to close the K-12 digital divide

MISSION ACCOMPLISHED: THE CLASSROOM CONNECTIVITY GAP IS NOW CLOSED



IMPACT ON TEACHING AND LEARNING



94%

of schools report digital learning is happening in at least half their classrooms

96%

of school leaders believe that digital learning has a positive impact on instructor effectiveness and student outcomes



The pandemic made it clear that home broadband is essential for economic security and opportunity



SCHOOL



REMOTE WORK
OPPORTUNITIES



HEALTHCARE



ACCESS TO THE
SOCIAL SAFETY NET

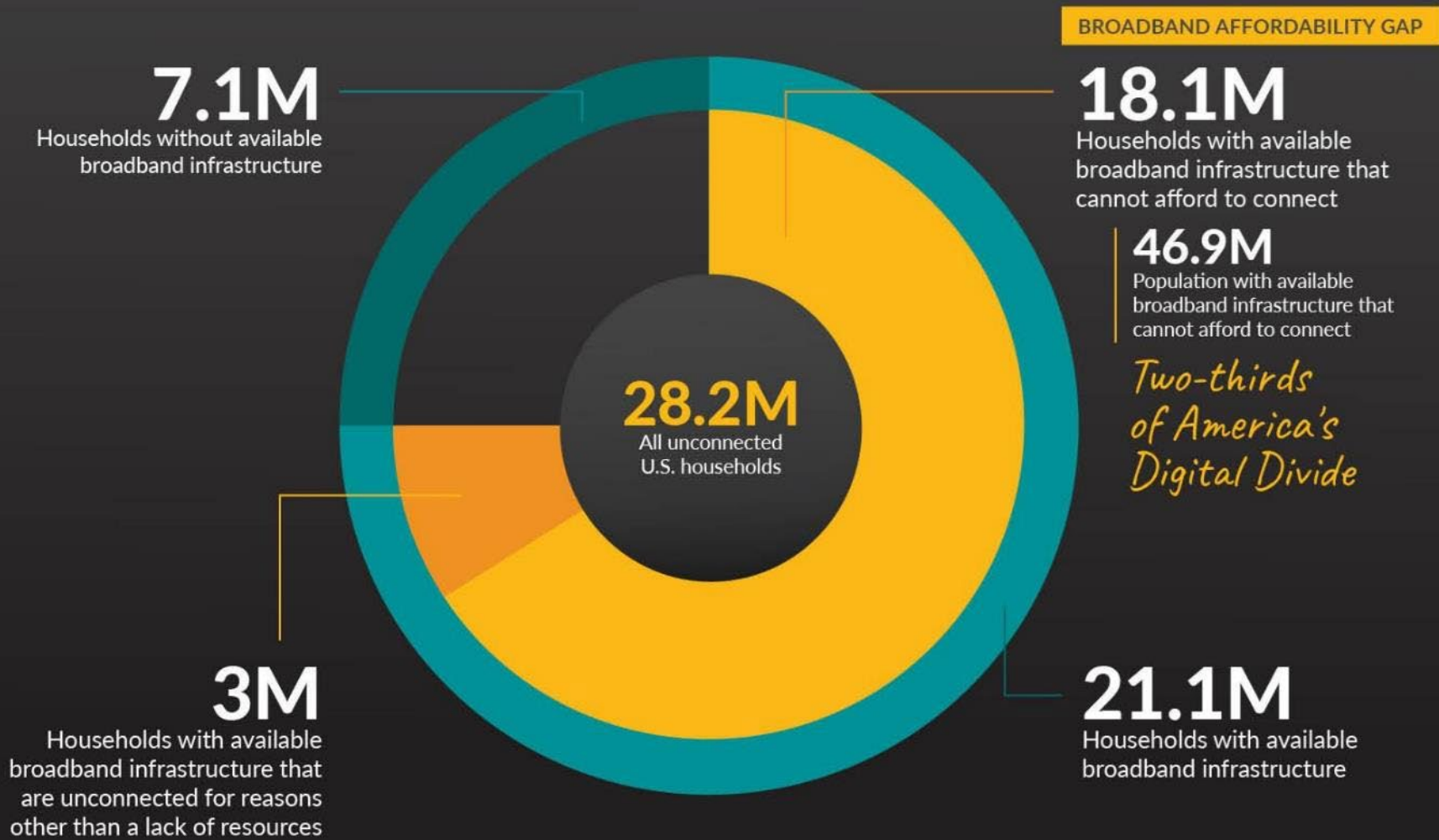


JOB TRAINING

15 MILLION

STUDENTS DIDN'T HAVE INTERNET ACCESS AT HOME AT THE ONSET OF THE PANDEMIC



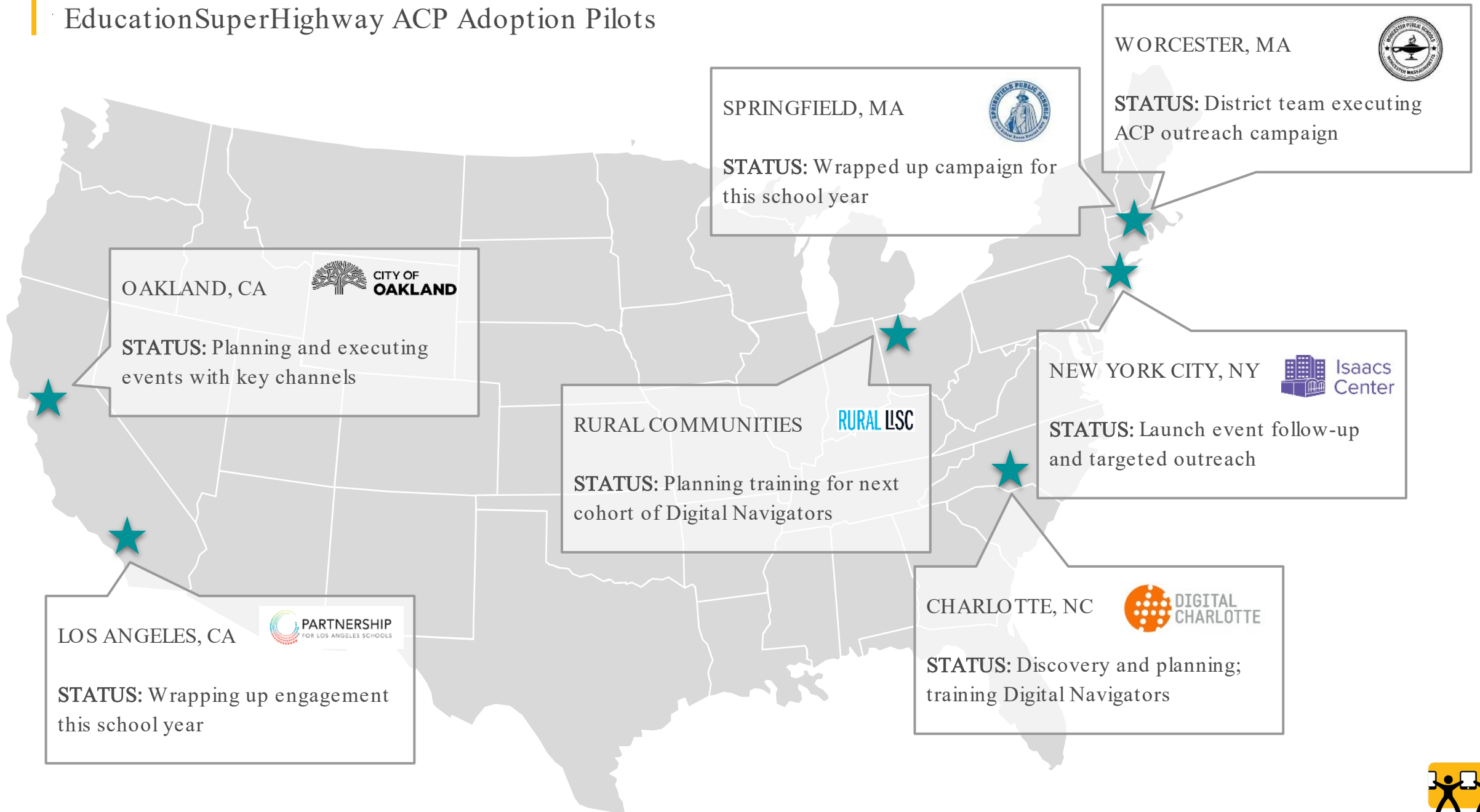


18 million U.S. households are offline because they cannot afford an available Internet connection.

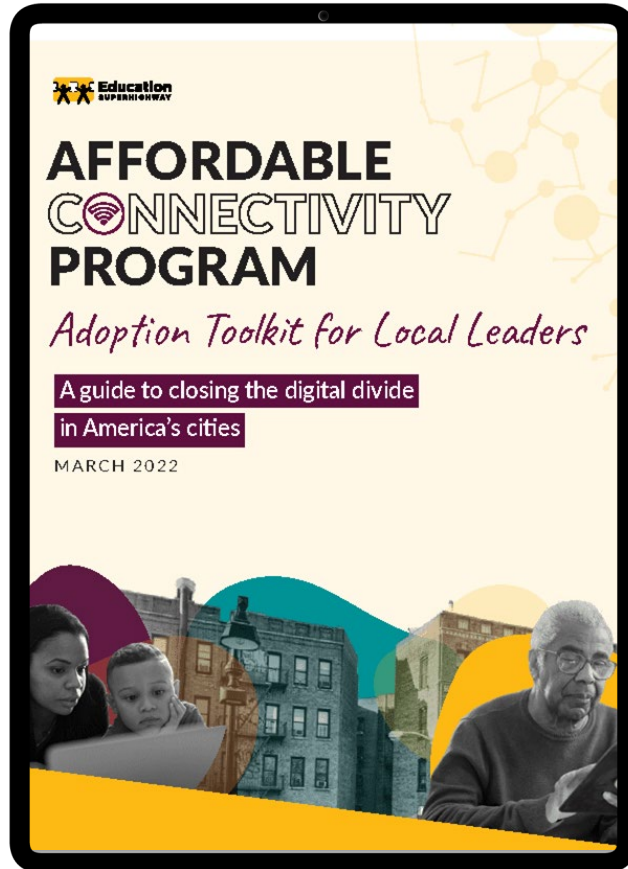
This broadband affordability gap is $\frac{2}{3}$ of America's digital divide.



EducationSuperHighway ACP Adoption Pilots



EducationSuperHighway is helping local leaders implement ACP adoption best practice



CONVENE

Stakeholders to unite behind your city-wide goal

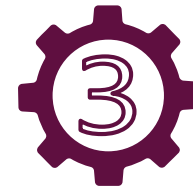
ESH HELPS ISPs to define a clear enrollment process for affordable broadband plans



PREPARE

a communications and outreach plan

ESH PROVIDES communication templates and resources



PROMOTE

the ACP via government and stakeholder communications channels

ESH TRAINS CBO's, provides outreach collateral and tools and tracks progress



ACTIVATE

Outreach by CBO's and trusted institutions

We are providing pro-bono support for a select number of pilot communities - reach out if you are interested!

*Pilot community criteria: 1. Local government participation 2. Population of 25,000 or greater



FOLLOW OUR PROGRESS:

EDUCATIONSUPERHIGHWAY.ORG



@EdSuperHighway



Linkedin.com/ company/ educationsuperhighway

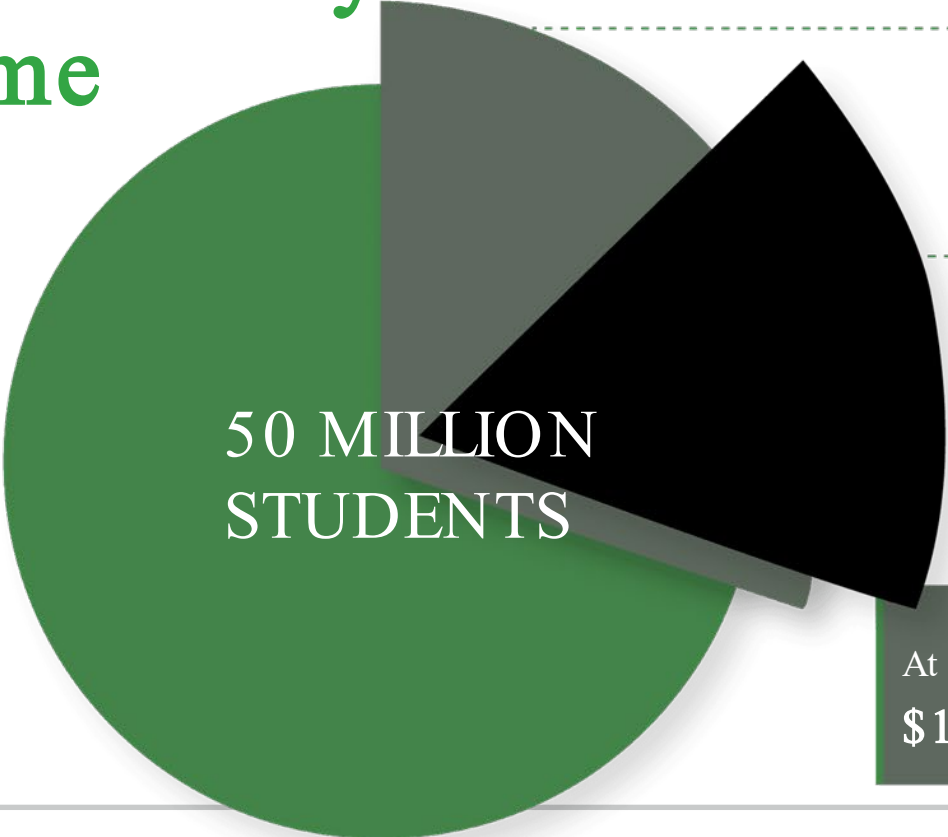


facebook.com/ EducationSuperHighway



Contact Us | Jack Lynch, COO, jack@educationsuperhighway.org

50 million K-12 public school students have had to learn remotely from home



15 MILLION TO 16 MILLION (30%) of these students lack adequate internet or devices to sustain effective remote learning.



9 MILLION of these students lack both adequate internet and adequate devices.

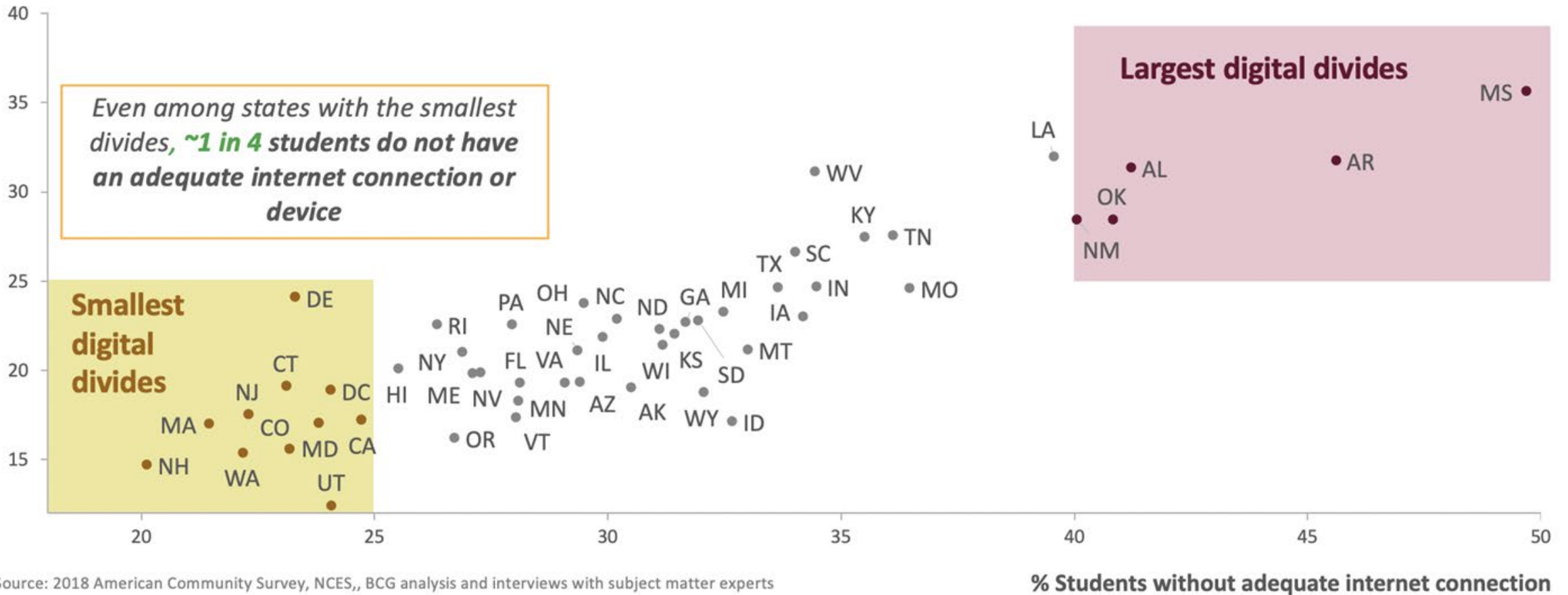
At least 36 STATES have allocated over \$1.5B IN CARES FUNDING for K-12 digital access.



A major digital divide persists in all 50 states

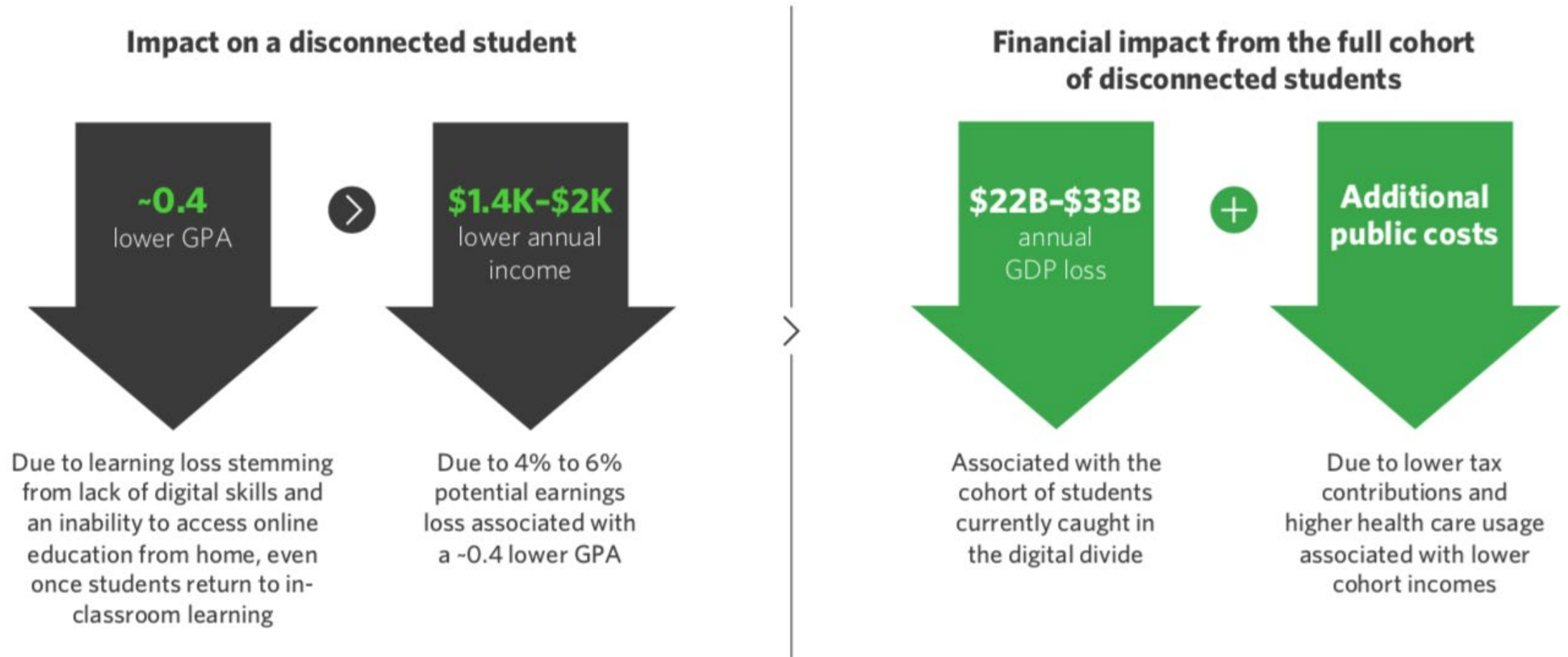
Percent of students in households without devices and adequate internet connectivity, by state

% Students without adequate devices



Source: 2018 American Community Survey, NCES, BCG analysis and interviews with subject matter experts

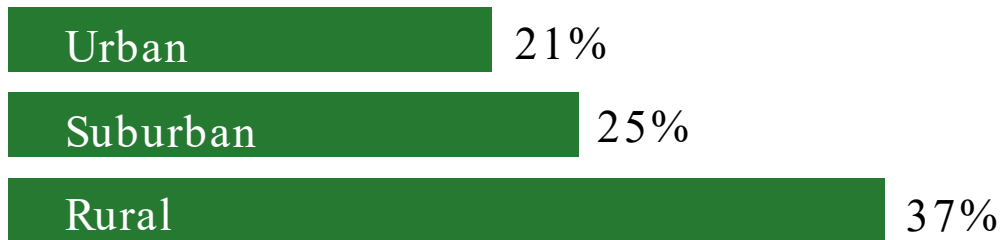
A long-term homework gap will have significant impact on lifetime earnings



Sources: Quello Center, University of Miami, U.S. Census—aggregated at household level, BCG analysis.

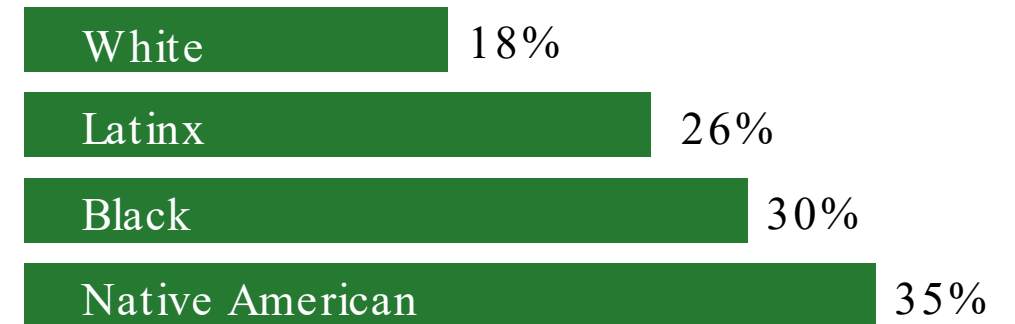
The digital divide disproportionately impacts rural communities, Black, Latinx, and Native American households

% of students without broadband
by geography



Research by the Greenlining Institute has shown that districts subject to financial redlining practices in the 1930s face a higher digital divide today.*

by race/ethnicity



*On the Wrong Side of the Divide. Source: U.S. Congress Joint Economic Committee. (2017, September). America's Digital Divide. Perrin, A. (31 May, 2019). Digital gap between rural and nonrural America persists. Pew Research Center.

Note: Asian race/ethnicity not included in bar chart.

Technology choices make a difference in distance learning experiences for students



Broadband internet service

Distance learning
experience with **robust
technology**

- Speeds and data sufficient (200/10Mbps) for multiple hours of two-way video, serve multiple users for uninterrupted experience

Distance learning
experience with **minimum
required technology**

- Baseline speeds (25/3 Mbps) will connect to video, may be pixelated, disrupted
- Data caps limit engagement time



Illustrative

Internet-enabled devices

- New device with high memory allows for quick-load apps, real-time learning tools

- Refurbished device, with
- slower processing speeds

The Opportunity

- Legislation passed in Congress last year gives us the opportunity to finally close the digital divide
- The federal government is now investing over \$80 billion to ensure that every business and family in **America has access to affordable, reliable high-speed internet**
- A new benefit is now available to help low income families buy internet service

Affordable Connectivity Program

First of its kind, long-term benefit for low-income families to afford high-speed internet service:

- \$30 per month for internet
- \$75 per month (households on Tribal lands)
- One-time discount of up to \$100 for purchase of a laptop, desktop computer, or tablet

Common Sense Initiatives

Maximizing the use of federal dollars and programs intended to address the digital divide:

- Research and guidance to support policy makers and program development at all levels of government
- Technical assistance to states to develop plans and programs that address the k-12 digital divide.
- Affordable Connectivity Program outreach and enrollment campaign
- Developing and distributing digital inclusion resources for families to safely use the internet.

Bipartisan Infrastructure Investment and Job Act



\$1.2 trillion Bipartisan Infrastructure Investment and Job Act

- The Digital Equity Act (DEA) of 2021
 - \$60 million to states develop a State Digital Equity Plan
 - 1.44 billion awarded to states by the State Digital Equity Capacity Grant Program to implement their plan.
 - \$1.25 billion available in grant awards (not through states) for digital inclusion activities through the Digital Equity Competitive Grant Program
- 42.45 billion — National Telecommunications and Information Administration (NTIA) to create the Broadband Equity, Access, and Deployment Program (BEAD)
- 1 billion — NTIA to administer competitive grants middle mile infrastructure
- \$14 billion — FCC to transition EBB into the Affordable Connectivity Program

Local Technology Planning in Our Region



- **DeSoto County:**

- Please take a few minutes to complete one or more of the surveys below by **mid-August 2022!**
- If you are a business in Desoto County: <https://forms.gle/vvJwkVwmJTNj1WH38>
- If you are a DeSoto County Citizen: <https://forms.gle/mXjxcikNnEsKyC7y5>
- If you'd like to take it in Spanish: <https://forms.gle/TfudU3fWKtEeTqDr9>



Business Survey



Spanish Residential Survey

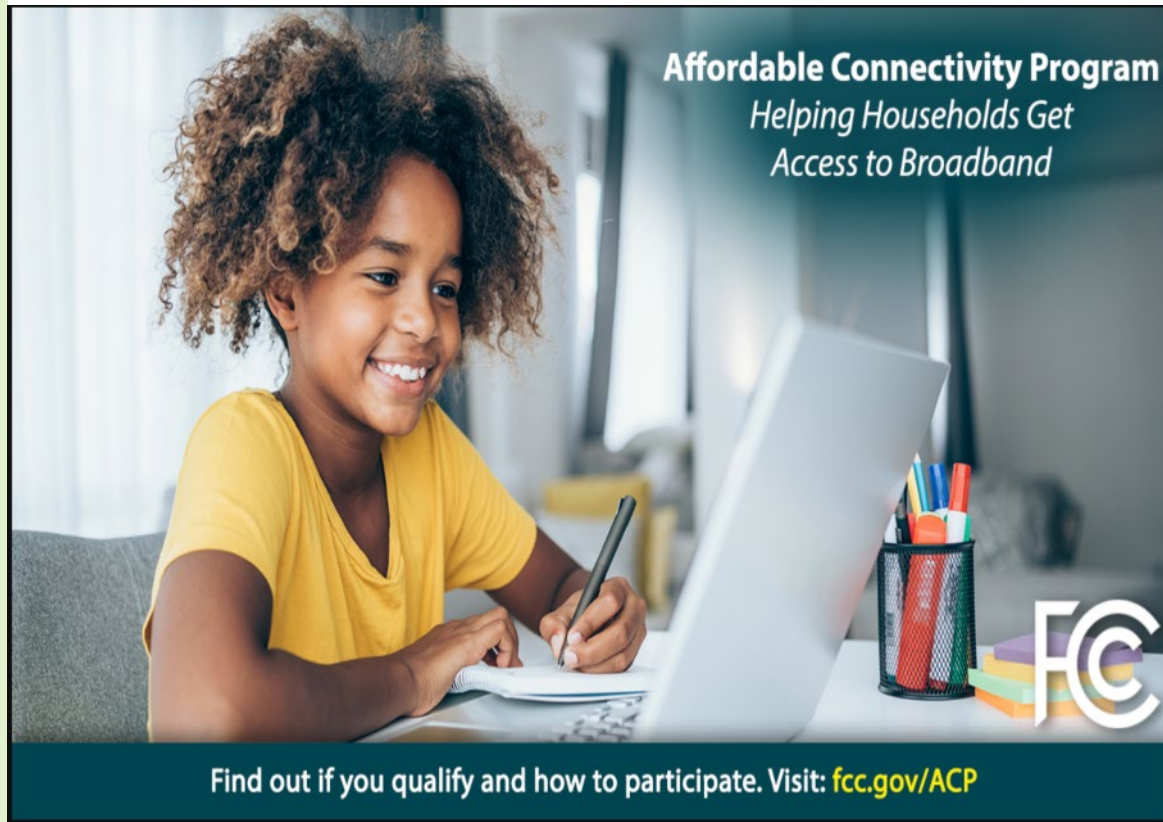


English Residential Survey

- **Sarasota County:**

- Please take a few minutes to complete one or more of the surveys below by July 30, 2022!
 - If you are a business in Sarasota County: <https://arcg.is/14yrK80>
 - If you are a Sarasota County Citizen: <https://arcg.is/1C0iiv>

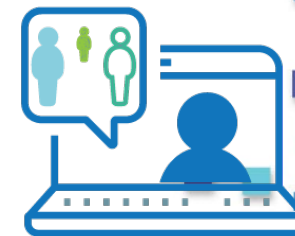
Support – Programs in place Affordable Connectivity Program



2 Steps to Enroll:

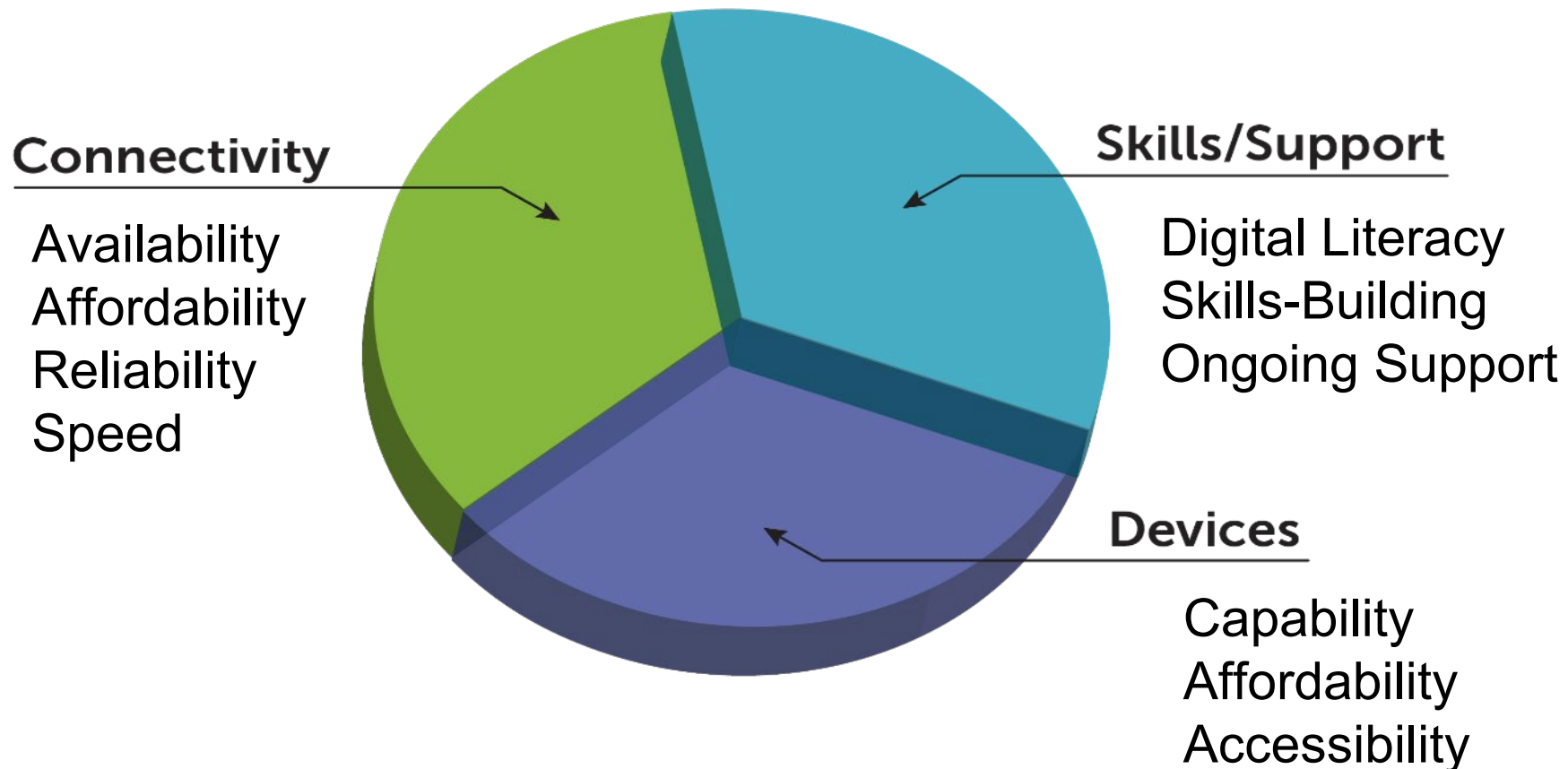
- Go to ACPBenefit.org to submit an application or print out a mail-in application.
- Contact your preferred participating provider to select a plan and have the discount applied to your bill.

About Digital Navigators



- A custom training course sponsored by TPF was developed
- 2 cohorts completed 6 nonprofit organizations certified
 - ✓ 20 Digital Navigators certified in the 4-County region
 - ✓ Digital Navigators assist with ACP enrollment, devices and skills training referrals.
 - ✓ Digital Navigators can assist anyone by calling the agencies listed. You do not have to be a consumer of theirs.

Must Have's- The Three Essential Elements



Challenges

48M eligible individuals for ACP. Roughly 25% (about 12M households) have signed up. Approx. 36M households need to be reached.

- Lack of awareness of program
- Difficult enrollment process
- Distrust of internet service providers and government programs
- Unfamiliarity with the real value of high-speed internet at home

Digital Access Services Matrix



Organization Name	Organization			Population Served				County Served				Additional Languages Available		Digital Navigators Available*				Give away for free	
	Primary Contact Person	Phone	Email	Older Adults	Students (K-12 & College)	Juvenile	Employees & workforce	Charlottesville	DeSoto	Manatee	Sarasota	Spanish	Other	On Site	Online	Via Phone	Email	On Site	Online
All Faiths Food Bank ✓	Adriana Ojeda - Sarasota Heather Terjute - DeSoto	941-379-6333 ext 171 Sarasota 941-379-6333 ext 21305 DeSoto	adriana@allfaithsfoodbank.org	✓	✓	✓	✓	✓	✓	✓	✓	✓							
CareSource Success ✓	Anthony Saglino	941-243-6821	asaglino@careresources.com																
Centerplace Health	Economic Development Division	941-429-7029	economicdevelopment@cityof	✓	✓	✓	✓	✓	✓	✓	✓								
City of North Port ✓				✓	✓	✓	✓	✓	✓	✓	✓								
City of Palmetto				✓	✓	✓	✓	✓	✓	✓	✓								
City of Sarasota				✓	✓	✓	✓	✓	✓	✓	✓								
DeSoto County Public Library ✓	Dafoto County Public Library	888-999-4851	lindaw@myfl.org	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓		
Eastman Sealie Southwest Florida ✓	Doug Butcher	941-355-7637 Ext. 486	dbutcher@eastmansfl.org	✓	✓	✓	✓	✓	✓	✓	✓								
Education ✓	Nevada Thompson-Pemberton	(941) 281-5813	turneducation@outlook.com	✓	✓	✓	✓	✓	✓	✓	✓								
Goodwill Manatee ✓	Ivette Gonzalez	941-355-2721 x130	ivette.gonzalez@gmi.org	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓		
Manatee County Public Libraries ✓	Jana Johnson	941-748-5555 x6108	jana.johnson@mymanatee.org	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓		
Manatee Public Schools				✓	✓	✓	✓	✓	✓	✓	✓								
Manatee Supervisor of Elections				✓	✓	✓	✓	✓	✓	✓	✓								
MCR Health				✓	✓	✓	✓	✓	✓	✓	✓								
Meals on Wheels of Sarasota				✓	✓	✓	✓	✓	✓	✓	✓								
Meals on Wheels Plus of Manatee ✓	Bryan Lipps	941-242-4655	blipps@mealsonwheelsplus.org	✓	✓	✓	✓	✓	✓	✓	✓								
Sarasota Housing Authority ✓	Tom Waters	941-361-6210 ext 261 941-361-6210 ext 252	twaters@sarasotahousing.org	✓	✓	✓	✓	✓	✓	✓	✓								
Sarasota County Public Libraries ✓	Andrea Taylor	941-861-5407	ataylor@scpl.net	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓		
Sarasota Public Schools				✓	✓	✓	✓	✓	✓	✓	✓								
Sarasota Supervisor of Elections				✓	✓	✓	✓	✓	✓	✓	✓								
Sarasota Technology Users Group (STUG) ✓	Mike Hutchison	941-339-7401	mhutch@stug.org	✓	✓	✓	✓	✓	✓	✓	✓								
Senior Friendship Centers ✓	Erica Barnes, Senior Center Assistant	941-955-2132	ebarnes@friendshipcenters.org	✓	✓	✓	✓	✓	✓	✓	✓								
State College of Florida Libraries SCFL ✓	Meg Hawkins - Director of Libraries	941-752-5307	hawkini@scf.edu	✓	✓	✓	✓	✓	✓	✓	✓								
Step Up Sarasota ✓	Jill Gies	941-812-1215	gies@stepupsarasota.org	✓	✓	✓	✓	✓	✓	✓	✓								
The Glasgow/DuBoisbaum Human Services Center ✓	Emerson Hodgson	941-365-4545	ehodgson@du-boisbaum.org	✓	✓	✓	✓	✓	✓	✓	✓								
Turning Points Manatee ✓	Ray Benson	941-747-3509	rbenson@tpm.com	✓	✓	✓	✓	✓	✓	✓	✓								
UnidosNow ✓	Lesve Trujillo	941-485-3483	lesve@unidosnow.org	✓	✓	✓	✓	✓	✓	✓	✓								
United Way Sarasota ✓	Nichole Perna	941-328-6985	nperna@unitedwaysarasota.org	✓	✓	✓	✓	✓	✓	✓	✓								
Women's Resource Center WRC ✓	Women's Resource Center	941-366-1200	wrc@wrc.org	✓	✓	✓	✓	✓	✓	✓	✓								

Digital Access Services Matrix

- Phase 1: Initial data collected, and bugs fixed
- Phase 2: Extend invitations to organizations throughout 4-county area
- Identify gaps in services
- Need input from all
- Don't know what the matrix is? Email KLouisTPF@gmail.com

Why Are Funders Called to Action to Close The Digital Gap?



- **By 2030, half of the workforce in the U.S. will be working remotely.**
- **While** the government will make one of the largest investments in nationwide broadband, the investment will not fully fund new, innovative, experimental, and sustainable connectivity needs.
- Until 2020, .04% of overall philanthropic dollars in the U.S. were invested in Digital Access.
- Regardless of a foundation's mission, addressing the pressing concerns of digital access and inclusion will touch everything we do as a society.

Digital Access for All National Philanthropy Scan



Purpose:

- Unearth where funders are invested in Digital Access and gain perspective on their strategies, approaches, successes, and challenges.

Approach:

- Interviewed over 30 funders and organizations about their work in Digital Access, Equity, and Inclusion, gathering an immense amount of knowledge of and insight into their work on local, regional, national and international levels.

Sharing Knowledge:

- Sharing knowledge far and wide to strengthen people, organizations, and communities is a core tenet to TPF's approach and work. The insight TPF gained from these insightful interviews has shaped and evolved how our team approaches Digital Access. We recognize the enormous value our findings will have for the greater Digital Access community and thus, we are sharing them widely.

Funder Missions That Touch Digital Access



- Education
- Theater
- Arts
- Culture
- Civic engagement
- Democracy
- Advocacy
- Climate
- Healthcare
- Behavior Health and Wellness

- Workforce
- Vital services
- Government services
- Financial services
- Economic competitiveness
- Supporting Underserved and Underrepresented Populations
- Diversity, Equity, inclusion
- and more

What Roles Can Funders Play in Digital Access?



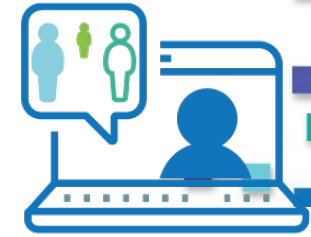
- Convening
- Building Coalitions
- Building Capacity
- Devices
- Digital Navigation
- Advocacy and Policy
- Sustainability

- Connectivity
- Innovation and Technology
- Strategic Partnerships
- Multi-sector Collaborations
- and More!

Partner with Common Sense to get the word out on ACP

- www.getmyinternet.org or www.getmyacp.org
- Common Sense will be running ACP awareness campaigns in regions and cities where there are ACP enrollment partners on the ground
- The campaign could include a mix of advertising through TV, radio, online, outdoor (eg bus shelters etc), and leave behind channels (eg flyers, cards, grocery bags)
- The campaign will lift up and direct ACP enrollment traffic to partners that are providing live (in person or via phone) ACP enrollment support and/or standing up ACP enrollment events.
- Free Common Sense digital inclusion resources for all digital inclusion partners
 - Free text based digital inclusion program for caregivers - [Tech Balance](#)
 - In development: digital literacy resources for caregivers, to help those new to technology to effectively use educational, healthcare, and job training applications.
 - In development: [digital citizenship](#) resources for caregivers, to help them navigate issues related to trust and online safety for both adults and kids.

LAUNCH!



The Patterson Foundation is launching a new webversation series!

**More Than Money Philanthropy Deep Dive:
Funder to Funder Conversations on Digital Access,
Equity, and Inclusion**

**Details to be announced in the coming weeks!
email: ccoryea@thepattersonfoundation.org**

Digital Equity--- What's Next?



1. Build a Bigger Tent of Community Stakeholders:

- Leave no stone unturned, connect with the underserved/unserved communities, bring education leaders further into the fold, build additional alliances to provide devices and skills training to children and families.

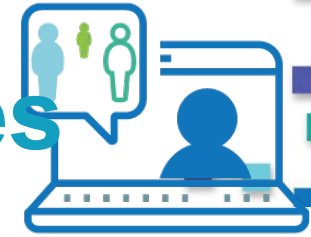
2. Provide Leadership in your Region to Digital Equity:

- Convene continued conversations and assist with leveraging digital access awareness to federal, state and local governments/school districts to align your community to available federal funding options.

3. Elevate the Funder Role for Sustainability:

- Provide funders with opportunities to support mission aligned reasons for innovative, multi-sector strategic partnerships to support results-based digital equity for children and families.

Create On-going Learning Opportunities



April 28th - May 8th, 2022

10-Day Learning Festival – 150 events

- Arts
- Maker
- Outdoor Learning
- Science
- **Technology**
- Youth Voice
- Professional Development



Expand Digital Opportunities



Support Wellness in Telehealth & Teletherapy

- The Covid-19 pandemic heightened the options of telemedicine or teletherapy services
- Not everyone could access telemedicine if they were not digitally connected
- Considering the benefits of telemedicine i.e., Time, Transportation, Privacy, Frequency would you consider using telehealth or teletherapy sessions?
- The Patterson Foundation – Digital Access for All Initiative has embarked on a research project to study the benefits of this service and we begin with collecting data.

Take the survey [here](#).



Digital Access for All

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Website: ThePattersonFoundation.org

TPF Blog Library: ThePattersonFoundation.org/blog

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Upcoming GLR Learning Tuesdays Webinars:

LEARNING LOSS RECOVERY CHALLENGE

Innovation in Out-of-School Digital STEM Initiatives

Co-sponsored by Overdeck Family Foundation

Tuesday, July 26, 3–4:30 p.m. ET/12–1:30 p.m. PT

LEARNING LOSS RECOVERY CHALLENGE

The Kindergarten Exodus: Why, Where and What We Can Do Now

Tuesday, August 2, 3–4:30 p.m. ET/12–1:30 p.m. PT

LEARNING LOSS RECOVERY CHALLENGE

A Peek Into Playful Learning Classrooms: What Success Looks Like

Tuesday, August 9, 3–4:30 p.m. ET/12–1:30 p.m. PT

LEARNING LOSS RECOVERY CHALLENGE

The Centrality of Relationships: Tutors, Mentors, Coaches and Parents

Tuesday, August 16, 3–4:30 p.m. ET/12–1:30 p.m. PT

Please stand by...Webinar will begin momentarily!

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